INTRODUCTION TO COMPUTER GRAPHICS

FALL 14/MGD 101

Indesign Project 2 Magazine Redo

Assignment: We will be creating a magazine layout consisting of at least 4 sections: cover, table of contents, feature spread/article, department page

Specifications: For this assignment you will be creating a magazine containing the sections mentioned above. Magazine content/subject matter is the choice of the student as well as the final trim size for the magazine. Each section should have at least the prescribed number of pages, but can exceed in some cases (meaning the number of pages for magazine has a minimum, but no maximum) Imagery should be properly balanced/edited before importing into ND for layout. ILL and PS elements are both ok to import into ND and may be necessary. Guides, and if necessary bleeds, are required in final file. Besides a separate FINAL ND FILE that you will turn in for grade, you will also provide all native imagery used/linked in final file. Also, all titles, subject matter, and table of contents info must pertain to magazine/subject matter chosen, though all body copy/paragraphs of text may be placeholder text.

COVER should contain name of magazine in some form of mast head along with imagery that is pertinent to magazine subject matter/feature article. (meaning cover and spread may deal with same subject, but you should refrain from simply duplicating imagery for each section) Also, any article info, dates volume/edition or any other traditional (non-traditional) magazine cover content is ok for inclusion. This is a single page

TABLE OF CONTENTS should have page numbers and names of articles/departments listed. (Should contain imagery that is consistent with feel/vibe of magazine.) This is a spread and should be at least 2 pages. (you may add extra pages; also, TOC page numbers do not have to align with magazine)

FEATURE ARTICLE/SPREAD should be devoted to the featured topic of the magazine and should be related to the magazine content. The imagery and article title/subtitles should also be relevant to the subject and should again be changed/altered if used on cover. The text used to create the body copy/article content may be placeholder text. This is a spread and should be at least 2 pages. (Spread may contain more than 2 pages; You may have more than one feature article if you so choose.)

DEPARTMENT(S) PAGE should be a revolving section of a magazine that focuses on a given part/level of an industry/culture. Again, the department title, imagery and any other content, titles/subtitles should be relevant to the subject of the department. The text used to create the body copy/article content (if there is any) may be placeholder text. This is a single page but may be expanded to include extra pages and or extra departments.

You are not required to mount this project, a digital file with students name, final ND file containing layout and all linked/placed imagery or objects will be turned in on final day and there will be a digital critique of magazine.

Deadline: The final version of this project is due beginning of class.

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Checklist

- Prescribed section
 cover
 table of contents
 featured article
 department page
- 2. Auto-page numbering
- 3. Bleeds (if applicable)
- 4. Properly managed Links, Colors, Fonts
- 5. Preflight/Package
- 6. Properly balanced imagery (affective use of PS tools)
- 7. Affective use of
 Master Pages,
 Named Colors,
 Charachter/Object
 Styles, Guides/
 Margins/Columns
- 8. Overall

 aesthetic/affective

 excecution of magazine style/look/feel