

INTRODUCTION TO COMPUTER GRAPHICS /MGD 101

Photoshop Project 2_Historical Event Poster

Assignment: Students will be producing a custom layout/poster that depicts an historical event. Students will choose any event that happened in any moment in time and using the tools and functions of Photoshop will 1) *convey what the event is that the student has chosen* and 2) *the student's personal commentary and opinion of the event.* (the event does not have to be famous/well known or personal, if it happened you can talk about it)

*Though type as a graphical element or secondary communication device is allowed, we will not be using any means of traditional type so the event and your interpretation must be recognizable through your use and manipulation of the images chosen.

*You are not required to use a specific amount of imagery. The amount or number of photos used and their treatment will be determined by your event, personal take, what you need to communicate, etc.

*Students will also submit a 500 word paper on the event the student has chosen. Why you chose this event, what is your personal commentary and opinion about the event and how this is represented in the layout/poster.

*On the DUE DATE of the project students will also turn in the DIGITAL FILE (PSD) that was used for the creation of the project with all layers intact. (*NOT FLATTENED*)

Specifications: Photoshop Document Size_ 11" x 17" _Portrait or Landscape
Black Board_15" x 20"
Mounted Project_100 points
Typed Paper_30 points

Deadline: The final version of this project is due
at the beginning of class.

Objective: The purpose of this assignment is to demonstrate a working knowledge of the tools and basic design principles that have been covered to this point in class lectures. To use those techniques to create a layout/poster/composition that successfully conveys the multiple levels of intended communication chosen by the student.

The information that you are able to convey in your poster about your historical event and how accurately you lead your audience to the designated outcome will be considered when assessing final grade, as will the general aesthetic/craftsmanship of the layout and ability and/or execution of Illustrator tools/functions . This will also serve as a further exercise in critiques, deadlines and constant class preparedness throughout the process of completing this project that will be also be considered when assessing students final grade. When presenting your project during critique you will be expected to demonstrate,verbally, your understanding of the tools/functions in question and be able to give reason(s) for decisions on design/layout.