**Found Font Typography Book**  Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*While watching the video, complete below:*

Define Typography:

|  |  |  |
| --- | --- | --- |
| Most Common Font Families: | | Best Used For: |
|  | |  |
| *\*What does SANS mean?* | |  |
|  |  |  |
|  |
|  |
|  |

What are some examples of outdated/overused fonts?

How many fonts should you used PER PROJECT?

(Define)

Hierarchy:

Leading:

Tracking:

Kerning: